

MDBPA leads Maryland's green, energy efficient and high performance residential and commercial construction industry by providing education, advocacy, events, communications and more to industry companies and professionals.

We welcome you to **become a partner** of the Maryland industry trade association for high performance contractors! This program offers product and service providers direct access to the association's growing membership and 1,300+ industry companies!

OFFERINGS

- *Direct advertising* to MD's green and high performance builders and contractors.
- *Promotional and discount email campaigns* to more than 10,000 industry professionals.
- *Market surveys and research* on construction practices, codes, policy, etc.
- *Discounted participation* at MDBPA's annual conference and quarterly meetings.
- *Naming rights* to events, member programs, awards, consumer resources and more.
- *Education and networking opportunities* with owners and operators of leading companies.
- *Connections* to member companies, industry stakeholders, utilities and policy makers.
- *Webinar delivery and event sponsorship* to promote a company's products and services.
- *Leads and referrals* from industry companies, new developments, nonprofit programs, etc.
- *Annual membership* providing access to programs, newsletters, directory listings etc.

BENEFITS

- *Promote your products and services* in a booming construction market.
- *Improve your company's brand* recognition and knowledge of the MD market.
- *Obtain a local partner* seeking to bring your company growth and revenue opportunities.
- *Obtain feedback* on products and services from industry companies in the state.
- *Participate in industry working groups*, networking events and workshops.
- *50% discounted sponsorship* with partner associations in [SC](#), [GA](#) and [NC](#).

MEMBERSHIP PROFILE

More than 45 member companies and **500+** member professionals

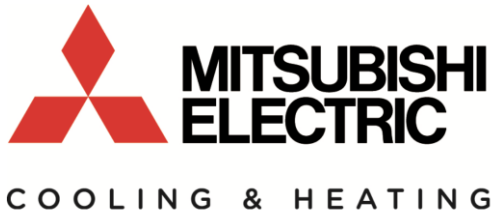
- Home performance contractors
- Builders/developers
- Product manufacturers/suppliers
- Energy auditors
- Insulation contractors
- Crawlspace contractors
- Indoor environmental consultants
- And many other company types

MD'S INDUSTRY-AT-LARGE

1,300+ industry companies and **10,000+** industry professionals

- 310 home performance contractors (24%)
- 102 product manufacturers/suppliers (9%)
- 55 home energy raters (5%)
- 46 HVAC contractors (4%)
- 34 green builders (3%)
- 13 insulation contractors (1%)
- 8 utility companies (1%)
- 400+ additional industry companies

PARTICIPATING COMPANIES



ANNUAL PROGRAM LEVELS

Level:	SUSTAINER \$1,000	GOLD \$2,000	PLATINUM \$3,000	DIAMOND \$4,000
Benefits:				
Member Services				
Annual membership and directory listings	X	X	X	X
Opportunities for board and task force roles	X	X	X	X
Access to customized market intelligence	X	X	X	X
Allied Partner recognition via web/email	X	X	X	X
Participation in advocacy and lobbying work	X	X	X	X
Advertising & Marketing				
Newsletter, website & social media advertising	X	X	X	X
Event advertising and sponsorship		X	X	X
Naming rights to resources and programs			X	X
Outreach Events				
Annual conference participation	1 ticket	2 tickets	3 tickets	4 tickets
Annual conference sponsorship			1 booth	1 booth
Deliver webinars	X	X	X	X
Product and service demonstrations		X	X	X
Individualized Support & Planning				
Individualized marketing campaigns			X	X
Research and development support			X	X
Quarterly Allied Partner planning call	X	X	X	X
Legislative planning and support				X

ADDITIONAL INFORMATION

- MDBPA’s email communications offer strong readership with members and industry:
 - Our weekly member newsletter averages **37% open rate and 16% click rate to 500+** recipients across the state.
 - Our industry-wide newsletters and e-blasts average **34% open rate and 8% click rate to 1,300+** recipients across the state.
- Additional Allied Partner Membership levels and services are available on an as-needed basis.
- Program participation can be paid for quarterly or annually. Terms are for 365 calendar days.
- Member/dealer/franchise-based organizations may join this program through a membership exchange whereby MDBPA onboards the company’s members/dealers/franchisees.

CONTACT INFORMATION

- Contact Ryan Miller at 919-521-3385 or Info@MDBPA.org for more information.